

Summary

2023-2025 Multi Year Business Plan

Vision

To be the leading professional association for project management and the authority for a growing community of project professionals and individuals who use project management skills in Tasmania.

Objective

To provide value to our membership, local community, and potential members.

Goals

- Increase membership base in Tasmania
- Provide opportunities for members through engagement
- Develop a strong volunteer base
- Establish partnerships with organisations in Tasmania
- Promote PMI Tasmania to the broader community.

Value Proposition

- Responsive and member centric environment
- Access to global PMI communities and quality resources
- Low membership fees
- Diverse and inclusive culture.

Core Offerings for Members

- Mentoring program
- Professional development
- Events program
- Awards and conferences.

The Power of Volunteering

- Promote the “giving back” or “upskilling” benefits of volunteering with PMI
- Professional Development Units (PDUs) earned for volunteer efforts to support ongoing PMI certifications
- Volunteering pathway that acknowledges and values the time and effort
- A range of recognition opportunities to acknowledge contributions of all kinds to the ongoing development of the Chapter.

Collaboration with Organisations and Communities

- Partner with PMI Melbourne
- Co-host events with other local professional associations and not-for-profits
- Establish relationships with Authorised Training Partners, Academia, Corporates and Government.

2023

Activity	Description	Audience	Outcome
Volunteer Acquisition	Establish volunteering framework and actively recruit volunteers	Current PMI members and PMP holders in Tasmania	Sufficient pool of volunteers enables development of other priority programs
Organisational partnerships	Develop annual program of webinars and events, leveraging relationships with Tas organisations	PMI Melbourne Chapter Not-for-Profit and Professional Associations	PDU points for PMP holders
Member Acquisition	Conduct networking events in each region Establish "guest pass" program	Current PMI members and PMP holders living in Tasmania Extended PM community	Core communities of members built

2024

Activity Name	Description	Target Audience	Expected Outcome
Volunteer Retention	Build and support pool of volunteers Extend pool of volunteers	Volunteers (existing and prospective) Current PMI members and PMP holders in Tasmania	PDU points for PMP holders Clear commitment boundaries and pathways established
Organisational partnerships	Establish Training partnerships	Registered Authorised Training Partners	PM accreditations and certifications available
Member Retention	Launch Mentoring Program pilot and continue events and networking programs	Current PMI members and PMP holders in Tasmania; Extended PM community; Students studying PM-relevant courses	PDU points for PMP holders; Increased membership

2025

Activity Name	Description	Target Audience	Expected Outcome
Volunteer Retention	Establish recognition and reward mechanisms to recognise volunteers	Existing volunteers	Volunteer awards
Organisational partnerships	Establish in-house seminars in employer organisations	Consultancies, Government agencies, Other commercial organisations	PDU points for PMP holders; Increased membership
Member Retention	Continue events, networking and mentoring programs	Current PMI members and PMP holders living in Tasmania; Extended PM community; Students studying PM-relevant courses	PDU points for PMP holders; Increased membership